

Propaganda Solutions to Improve the Cultural and Spiritual Life of Workers in Industrial Parks in Phu Tho Province

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Abstract

During the period 2018 - 2023, the cultural and spiritual life of workers working in industrial parks in Phu Tho has received attention and had many positive changes. However, the spiritual life of workers is not uniform and not commensurate with their contributions to businesses and to the socio-economic development of the province. There are still many difficulties in improving the quality of cultural and spiritual life for workers in industrial parks. Therefore, in the period 2023 - 2028, there needs to be clearer solutions so that the cultural and spiritual life of workers in industrial parks in Phu Tho is improved not only in quantity but in depth. quality. With that desire, along with solutions on policy mechanisms, activities of trade unions,... in this article, the author focuses on clarifying the group of solutions on propaganda.

Keywords: propaganda, cultural and spiritual life, workers, industrial park, Phu Tho.

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INTRODUCTION

In the past five years from 2018 to 2023, the cultural and spiritual life of workers working in industrial parks in Phu Tho province has changed a lot. The cultural and spiritual needs and enjoyment levels of a segment of workers have increased, especially between the ages of 20 and 35. The trend of participating in common activities of industrial parks is increasing. The young workforce in industrial parks has been gradually adapting to the industrial working environment, civilized and urban lifestyle, has the will to rise, study and improve their cultural and professional qualifications, rich spiritual life. Cultural, artistic, physical training and sports activities have gradually been increased in both quantity and quality, partly meeting the needs of the cultural and spiritual life of a part of the workers. Cultural lifestyle, industrial style, friendly behavior, civilized and polite working environment among workers are gradually improving. Many positive habits and cultural behaviors are formed. However, according to general assessment, the level of spiritual and cultural enjoyment of workers in industrial parks in Phu Tho compared to provinces such as Vinh Phuc and Bac Ninh is still low. The cultural environment in many businesses is still limited. Within the scope of this article, the author focuses on providing propaganda solutions to contribute to improving the quality of cultural and spiritual life of

workers in industrial parks in Phu Tho in the coming time.

CONTENT

During the survey, 70% of workers expressed concerns about improving the quality of their cultural and spiritual life. They think it is difficult to change cultural and spiritual life. Helping them re-cognize this issue is extremely important. It is necessary to show workers that the best way to improve their cultural and spiritual life is to make breakthroughs by themselves, not to completely rely on businesses or levels. branch. Therefore, propaganda solutions to help workers clearly understand this are extremely practical.

Regarding Propaganda Objects

Cadres, union members, workers, public employees, laborers; employers in businesses in the province; leaders and people in the province.

Regarding Propaganda Content

Firstly, the Party's Resolutions, the State's laws, especially the 2019 Labor Code, the 2012 Trade Union Law and Directive No. 16/CT-TTg dated June 14, 2021 of the Prime Minister on ensure sustainable employment, raise living standards, improve working conditions of workers, circulars guiding the implementation of these

two important laws, Resolutions of Trade Unions on building the working class and roles, functions and tasks of Trade Unions at all levels. Promote propaganda and raise awareness of everyone, first of all of the subjects in labor relations to have the right way to understand and act.

Secondly, legal content for employees, focusing on labor law content; traffic safety, drug prevention, prostitution, HIV/AIDS; population, family planning, building families of cultural workers...

Thirdly, role, position, historical mission, class enlightenment, political bravery, sense of self-reliance, self-reliance, spirit of vigilance, revolutionary steadfastness; issues of building the working class, improving the cultural and spiritual life of workers, the importance, tasks, powers, and responsibilities of workers and employers in building life culture and specific solutions to gradually improve the cultural and spiritual life of workers working in industrial zones, clusters, and businesses with many workers. Due to the fact that the cultural and spiritual life of workers still has many difficulties, in today's society, the image of a worker is not a highly promoted image. In such conditions, in order for the working class to have the conditions to assert its role and position as well as fulfill its noble historical mission, there needs to be a widespread propaganda and advocacy campaign in society. to promote and honor workers, so that the whole society is aware of the important role and position of the working class in economic development under the conditions of globalization and international integration; At the same time, it is also a decisive factor in building a new society - a socialist society.

Fourthly, the role of the Trade Union in taking care of the spiritual life of workers in industrial parks in the province. Currently, the government, employers and workers in Phu Tho province's industrial parks do not fully understand the role of the Trade Union in taking care of the spiritual life of workers in the industrial park. industrial zones so they are not really attached to the Trade Union. Therefore, it is necessary to strengthen propaganda and dissemination of laws on the role of Trade Unions in taking care of the spiritual life of workers in industrial zones.

Fifth, the issues of building a cultural lifestyle, industrial working style, civilized lifestyle in weddings, funerals and festivals, building workers with a strong stance and ideology; have the will to overcome difficulties, rise up, establish oneself, and establish a career; Actively participate in cultural and sports activities, do not suffer from social evils; Strictly comply with laws, rules and regulations of the enterprise and locality of residence; Raise awareness of union members and workers against anti-law plots, methods, and tricks of hostile, reactionary forces and all kinds of crimes against industrial parks, industrial clusters, and

businesses FDI. Mobilize workers to actively study and improve their cultural, political, professional and professional skills.

Sixthly, equipping leaders and people in the area with the correct awareness of taking care of the spiritual life of workers in industrial parks in Phu Tho province is an important task in developing Sustainable development of the province's industrial parks. First of all, raising awareness of the provincial leadership team, from the highest leadership levels to the grassroots level of government, needs to be unified in assessing the role of workers and trade unions in industrial parks. industry in Phu Tho province. The staff must clearly determine that taking care of the spiritual life of workers in industrial parks in Phu Tho province is the task of the Party committees, authorities, trade unions, and employers. movement and workers. To be deeply aware, there needs to be coordination between all management agencies, governments at all levels, people residing in the area, and directly and indirectly related departments and branches to create a harmonious, pleasant atmosphere with mutual respect between both sides, creating peace of mind and comfort for the Union, employers and employees.

Propagate and mobilize workers to improve their level of knowledge, skills, sense of discipline, industrial style, responsibility in production, building and developing their homeland and land. water; diversifying methods of gathering and attracting workers and laborers to join trade unions; Take care to protect the legal and legitimate rights and interests, improve the material and spiritual life of workers and employees. Information and communication agencies need to coordinate with relevant agencies to develop content and propaganda plans suitable for different types of businesses, workers, and employees in building a cultural life. healthy in the workplace; promptly prevent harmful cultural products and false information that impact the awareness, ideas, and emotions of workers and employees in businesses.

About Implementation Measures

Regularly organize meetings with leaders of local government agencies with Trade Unions, employers and employees to thoroughly grasp the province's viewpoints on the role of taking care of the spiritual life of workers. operating in industrial parks in the province. We must make leaders at all levels understand that if we do not take care of the spiritual life of workers in industrial parks, it will be difficult to attract highly skilled workers and labor disputes will easily occur. Movements and strikes inevitably affect the interests of investors, the reputation of the district and province and directly affect the economic development of the locality.

Innovate the content of political and ideological education: Select the content of political and ideological

education to suit the needs, interests, thoughts, feelings and aspirations of each worker; Develop unified educational content suitable for each type of employee; Timely add new insights about Marxism-Leninism, Ho Chi Minh's thought, the Party's views, and the State's legal policies.

Innovating forms, methods, and means of political and ideological education for workers in industrial parks and industrial clusters: Effectively promoting the advantages of each type of propaganda, overcoming limitations in crew, time budget; Identify "Hot Spots" related to conflicts among workers in industrial parks and industrial clusters and train grassroots union officials on how to handle situations at hot spots. Flexibly use promotional and visual forms of propaganda; Consolidate and establish groups to grasp public opinion and core forces in industrial parks, industrial clusters, boarding houses, boarding houses, and self-managed worker groups; Summarize and replicate highly effective forms of propaganda and education; Create conditions for workers to access books, newspapers and propaganda materials. Gradually innovate the content, form and quality of propaganda materials.

Enterprises coordinate with the Department of Labor, War Invalids and Social Affairs, the Provincial Industrial Park Management Board, the Department of Health, the Department of Culture, Sports and Tourism, the Provincial Youth Union, the Provincial Social Insurance... to organize Propagate to workers and employers about policies, laws, and cultural lifestyle at businesses and places of residence. Coordinate with the Department of Culture, Sports and Tourism to promote the system of cultural and sports institutions at the grassroots level, establish worker support points associated with the activities of the system of cultural houses, amusement parks, entertainment where workers stay, training the nucleus for the cultural movement at the grassroots level. Coordinate with the Provincial Radio and Television Station, Phu Tho Newspaper to effectively carry out the column "Labor and Trade Unions" on radio and television, in written and electronic newspapers.

Innovate forms of propaganda through basic information means such as bulletin boards, flyers, leaflets, panels, posters, slogans, internal loudspeaker systems; through theater, through learning competitions. Associate the production labor emulation movement with cultural, arts, and sports movements among workers.

Build a television program on Phu Tho Provincial Radio and Television with content specifically for workers. Improve the effectiveness of coordination with the Provincial Radio and Television Station to carry out the column "Trade Union - Laborers" on provincial radio and television.

Establish an official social networking site for workers in industrial parks in Phu Tho province to create a forum to voice and express the creativity of workers. Improve the quality of operations of congdoandatto's electronic information site, social networking sites of the Trade Union organization and maintain newspapers and magazines for all trade union levels, and equip legal bookcases for boarding houses. workers to quickly bring and help workers research the Party's policies and the State's legal policies. Maintain connection activities of the Provincial Labor Confederation and trade unions at all levels through social networking channels, building an online legal consulting network system.

Using appropriate forms, regularly organize propaganda for employees about policies, laws, and cultural lifestyles at businesses and places of residence in the spirit of Resolution No.33-NQ/TW on construction and development. Developing Vietnamese culture and people to meet the requirements of sustainable development of the country. Every year, organize training for trade union officials, union members, and core workers on building a cultural lifestyle and skills in organizing cultural and sports activities at the grassroots; Launching the emulation movement to improve qualifications and professional skills, the good people, good deeds movement, organizing forms of learning about law, culture, and social knowledge for workers.

On the occasion of major holidays of the country and important anniversaries of the nation, the Trade Unions of industrial zones direct the grassroots trade unions to organize collective activities (discussions, exchanges, construction projects, etc.) sports, culture and arts,...) practical welcome; At the same time, the Industrial Park Trade Union organizes non-professional art programs for workers with the core of the grassroots movement practicing and performing. Programs can be organized to continuously improve the spiritual life of workers such as: "Singing festival for workers in industrial parks", "Football tournament for workers in industrial parks", "Singing points for workers in industrial parks". weekend appointment", "Weekend playground", "Singing with workers", "Worker singing festival", "Industrial park workers singing festival",...

Enhance the responsibility of business owners in propagating and popularizing the law, including the role of Trade Unions in taking care of the spiritual life of workers in industrial parks. In order for the law to reach workers, it is necessary to proceed by synthesizing solutions, most importantly how to create the desire to explore and understand the workers. Employers disseminate the law when workers and new employees come to work at the enterprise, such as disseminating the internal rules and regulations of the enterprise so that they strictly comply with the law.

For Industrial Park Management Boards: It is necessary to regularly coordinate with Departments,

Boards and Sectors to organize training sessions on Labor Law, Trade Union Law, salary regime, support for resolving labor disputes for businesses. Coordinating with employer representatives (VCCI), the Provincial Labor Federation organized training on dialogue and collective bargaining skills for a number of businesses in the province.

Trade unions need to propagate and disseminate the law through offices and legal consulting centers. When looking to the Trade Union for advice, workers often use forms such as: going to legal consulting offices in industrial parks of the Trade Union and legal consulting offices at Provincial and Provincial Labor Confederations; Meet with Trade Union officials for direct advice at the enterprise; Call directly to Trade Union officials or via hotlines of legal consulting offices and other forms. When workers have problems related to the law, they can go to the Trade Union for advice in the form of "direct consultation". This is a simple form, suitable and convenient for production conditions in the enterprise, saving time, travel costs, and reducing inconvenience in application procedures... every time when going to factories. law agency. According to the motto "if you don't understand, ask" and "ask where you want the answer". However, in reality, not all suggestions from union members, workers and grassroots trade union officials can be answered, so the Union needs to combine forms of holding and collecting information from workers, to coordinate with employers and legal consulting centers to answer questions. Higher-level trade unions need to focus on training, fostering and training grassroots trade union officials to thoroughly and clearly understand the content of labor law related to the rights and interests of workers, so that they can become direct propagandists, in order to strongly promote the effectiveness of this form.

Phu Tho province's Trade Unions, especially the Trade Unions of clusters and industrial zones in Phu Tho province, need to step up and direct extensive political activities among officials, union members, workers, and laborers; Organize officials, union members, workers, and laborers to research and participate in Party building, mobilize and organize workers to implement the Resolution of the 13th National Party Congress and Resolution 20 on building building the Vietnamese working class in the period of accelerating industrialization and modernization of the country; Resolution 02 on reforming trade union organization and activities in the new situation. Promote the campaign "Study and follow Ho Chi Minh's moral example" and the campaign "Build a cultural lifestyle" among workers, officials, and laborers.

Trade unions of industrial parks regularly and actively propagate to workers the State's legal policies, especially policies directly related to workers, in order to make workers firmly understand the policy. of the Party, the State's legal policies, on a solid basis so that workers

can perform well and not violate the law, and at the same time have a firm grasp of being able to protect themselves when violated. Regularly coordinate with the Propaganda and Women's Education Department, the Legal Policy Department of the Provincial Labor Federation, the Center for Reproductive Health Care, Family Planning, and the Center for HIV/Social Evils Prevention. AIDS, Provincial Traffic Safety Committee, Motor Vehicle Driver Training Center of the Department of Transport organize training classes to thoroughly grasp the Party's Directives and Resolutions, State policies and laws, and train Training on the prevention of social evils HIV/AIDS, training on reproductive health care, family planning, gender equality, studying and taking exams for motor vehicle driver's licenses, organizing Organize a contest on road traffic safety for workers in grassroots unions.

Along with propaganda work, Trade Unions of industrial zones need to strengthen the work of educating workers, educating them about living and working according to the Constitution and laws, and well complying with the Party's policies and guidelines. State legal policies, educating the spirit of solidarity, love, helping each other in labor, studying, working, educating the awareness of strictly complying with the rules and regulations of business agencies, properly implement the content of the signed labor contract, and seriously implement the collective labor agreement. Educate workers in the spirit of learning and striving to improve their professional qualifications, skills, and the spirit of actively learning and following Ho Chi Minh's moral example. Practice industrial style,

CONCLUSION

In addition to the efforts of businesses and workers themselves in developing production and business, coupled with the correct and complete implementation of regimes and policies, improving living and working conditions for workers However, there is still a need for state support for housing; medical examination and treatment places; improve the environment; planning sports and cultural entertainment areas; Maintain lighting systems, traffic signs, public audio-visual facilities... in industrial parks to serve the living, studying, working and entertainment needs of workers. Only then will workers have enough conditions to stick with the enterprise and actively participate in the economic and social development of the province. With the above propaganda solutions, the author hopes to contribute a small part to realizing the wishes not only of workers in industrial parks in Phu Tho but also of all levels and industries, organizations,... in the province about the cultural and spiritual life of workers.

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